

# DESIGNER

## Franco Lodato

Friday, Jan. 22

2 p.m. reception

2:30 p.m. talk

Grace Allen Room

Nature inspired design—biomimicry or bionics—is not something you'd normally associate with **Product Design**. But it's what inspires **Franco Lodato** during his career. Experienced in the world of wireless communications, wearable technologies, and consumer markets for more than 20 years, Lodato has spent much of that time implementing bionic design in these arenas with companies like DuPont, Gillette, Motorola, Herman Miller and Pininfarina.

